

AGENDA

Start Easy online study visit East-Flanders

Monday 30 November 2020 10.00h - 12.15h (CET)

Zoom meeting link: <https://zoom.us/j/98100386451?pwd=UG4wdnhLaCtwMklZZVhucVJ5UWdYQT09>

Zoom Meeting ID: 981 0038 6451

Zoom Passcode: 026972

10.00 **Welcome and 'East-Flanders in a nutshell'**
by the Economic Council of East-Flanders

Topic 1: **Financing your startup**

10.10 **Government support in business financing in Flanders**
Presentation by Alex De Ridder, account manager PMV
[PMV](#) is an organisation of the Flemish government. It provides funding for promising companies.

10.35 **BeerSelect: a quest for money**
Presentation by entrepreneur Wout Meuleman, founder BeerSelect
[BeerSelect](#) is a fast growing startup company in the food sector.

10.50 **Q&A and interaction amongst partners**

11.10 **End of topic 1 | 5 minute coffee break**

Topic 2: **Covid-19 impact on startups**

11.15 **Government support for companies in the past months**
Presentation by the Economic Council of East-Flanders

11.30 **City of Ghent: support for startups through the Covid-19 storm**
Presentation by Dimka Vanderhaeghen, project manager OOG Gent (one stop shop) and Mathias Vandewyngaerde, team coach Startup [City of Ghent](#)

11.50 **Q&A and interaction amongst partners**

12.10 **Wrap-up**

12.15 **End**